

2024 COUGAR PRIDE MEMBERSHIP GUIDE

BIG CITY. BIG MOMENTS. BIG 12

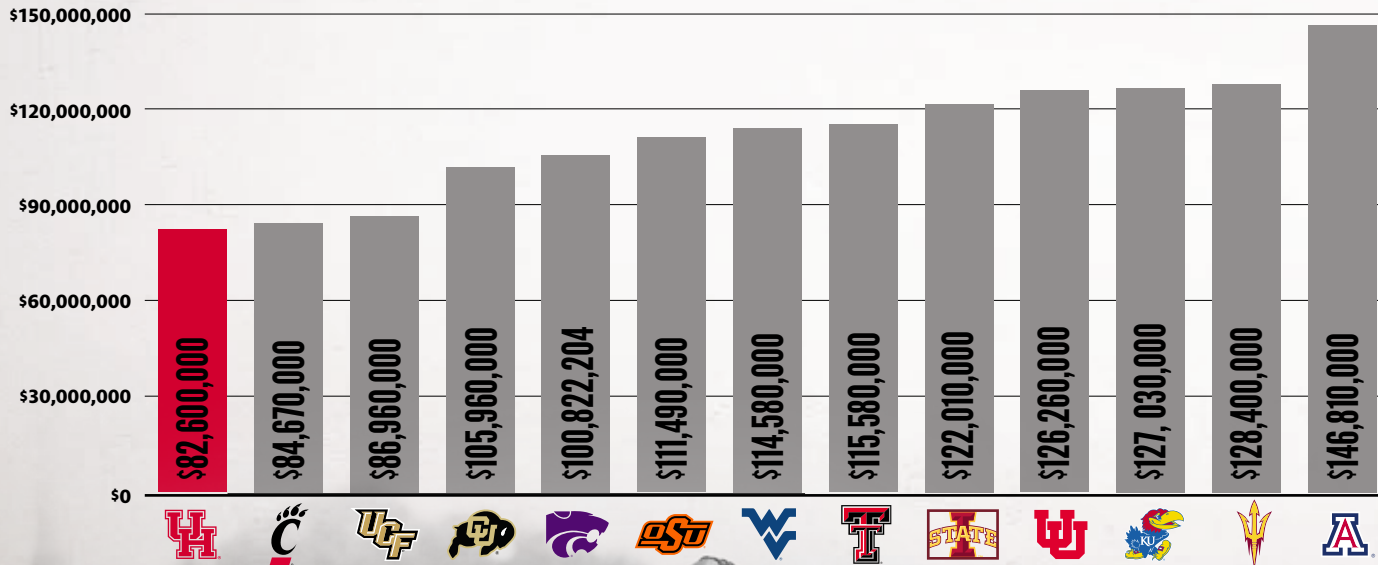




WHAT IS COUGAR PRIDE?

Cougar Pride is the fundraising arm for Houston Athletics. Cougar Pride engages fans, alumni, and loyal supporters of Houston Athletics to generate financial support that benefits the overall educational and athletic experience for our student-athletes. The funds raised support scholarships, educational resources, and other expenses associated with being a Houston student-athlete. Additionally, Cougar Pride provides the support for facility projects. Your financial support directly benefits over 400 Houston student-athletes in the classroom, in competition, and ensures they leave Houston prepared for the next step in their lives.

BIG 12 REVENUES ENTERING FY24



*Baylor, BYU, and TCU are private institutions and do not have to disclose financial information.

BY THE NUMBERS

Corbin J. Robertson Society

87

Olympians Circle

18

Platinum Club

94

Director's Circle

104

Coach's Club

214

All-American Club

832

All-Conference Club

802

Captain's Club

471

Varsity Club

1527

Loyal Coog

694

COST OF A STUDENT-ATHLETE

Tuition | Room/Board | Books

\$32,090

Cost of Attendance

\$6,870

Alston Stipend

\$5,980

Equipment | Gear

\$5,900

Sports Medicine

\$3,250

Athletic Performance | Weight Training

\$8,580

Academic Support

\$1,700

Travel to Competition

\$11,625

Total for one student-athlete

\$75,995

Being a student-athlete and having the opportunity to compete for the University of Houston has been such an honor. If it wasn't for the generosity of Cougar Pride members, I would never have been able to continue my swimming career while also getting a great education.

I cannot thank them enough for all their support!

Jessie Wallin

Houston Women's Swim and Diving Team





COUGAR PRIDE MEMBERSHIP BENEFITS

	CORBIN J. ROBERTSON SOCIETY	OLYMPIANS CIRCLE	PLATINUM CLUB	DIRECTOR'S CIRCLE	COACH'S CLUB	ALL-AMERICAN CLUB	ALL-CONFERENCE CLUB	CAPTAIN'S CLUB	VARSITY CLUB	LOYAL COOG
	\$30,000	\$17,500-\$29,999	\$10,000-\$17,499	\$6,000-\$9,999	\$3,000-\$5,999	\$1,250-\$2,999	\$675-\$1,249	\$450-\$674	\$150-\$449	\$1-\$149
Opportunity for Away Game Travel (2 seats)										
Designated Scholarship in Sport of Choice										
Fall Student-Athlete Welcome Reception Invitation for (2)										
Home Football Game Pre-Game Sideline Access for (2)										
Pre-Sale Window to Purchase Men's Basketball Single-Game Tickets in Luxury Seating Areas										
Reserved Parking Space (Football) ¹										
Eligible to Purchase Parking Spot in CougaRVillage										
Houston Athletics Spring Weekend Event Invitation for (2)										
Discount on Concessions and Merchandise (10%)										
Eligible to Purchase Additional Parking Pass(es) for Football and Men's Basketball										
Football Signing Day Event Invitation for (2)										
Football and Men's Basketball Parking Pass Eligibility (1) ²										
Post-Season Ticket Priority										
E-Membership Card										
Pride and Satisfaction of Supporting over 400 Student-Athletes										

¹To be eligible for this benefit, you must be a Football season ticket holder

²To be eligible for this benefit, you must be a Football or Men's Basketball season ticket holder

PRIORITY POINT SYSTEM

The Cougar Pride Priority Point System is used to prioritize benefits such as Football/Men's Basketball parking, postseason ticket allocation, and the Seat Upgrade Process for both TDECU Stadium and the Fertitta Center. Priority Points may be accrued through any donations, "Football/Basketball Per Seat" commitment payments, and season ticket purchases made with Houston Athletics.

COUGAR PRIDE MEMBERSHIP BENEFITS ARE PRIORITIZED BY:

Annual Cougar Pride Giving Level
THEN
Cumulative Priority Point Total

ALL COUGAR PRIDE "UNRESTRICTED" DONATIONS & "FOOTBALL/BASKETBALL PER SEAT" COMMITMENT PAYMENTS

1 POINT PER \$100

110% COUGAR PRIDE "UNRESTRICTED" DONATIONS & "FOOTBALL/BASKETBALL PER SEAT" COMMITMENT PAYMENTS

**Donation and/or "Football/Basketball Per Seat" commitment payment of 10% more from prior fiscal year*

2X MULTIPLIER

**On all priority points accrued from Cougar Pride "Unrestricted" donations and/or "Football/Basketball Per Seat" commitment payments (2 points per \$100)*

NEXT LEVEL COUGAR PRIDE "UNRESTRICTED" DONATIONS & "FOOTBALL/BASKETBALL PER SEAT" COMMITMENT PAYMENTS

**Donation and/or "Football/Basketball Per Seat" commitment payment up to the next Cougar Pride giving level from prior fiscal year*

4X MULTIPLIER

**On all priority points accrued from Cougar Pride "Unrestricted" donations and/or "Football/Basketball Per Seat" commitment payments (4 points per \$100)*

ALL RESTRICTED DONATIONS

**Sport-Specific or Capital Project Donations*

1 POINT PER \$100

SEASON TICKETS

1 POINT PER SEASON TICKET

FOOTBALL BOWL GAME TICKETS

**Only for Bowl tickets purchased from Houston Athletics*

1 POINT PER BOWL TICKET

MEN'S/WOMEN'S NCAA BASKETBALL TOURNAMENT TICKETS

**Only for NCAA Tournament tickets purchased from Houston Athletics*

1 POINT PER TOURNAMENT TICKET

THE BIG 12 MEN'S BASKETBALL TOURNAMENT TICKETS

**Only for Big 12 Men's Basketball Tournament tickets purchased from Houston Athletics*

1 POINT PER TOURNAMENT TICKET

IRREVOCABLE PLANNED DONATIONS TO HOUSTON ATHLETICS

1 POINT PER \$100

HOUSTON ATHLETICS VARSITY LETTER WINNER

25 POINTS (1 TIME CREDIT)

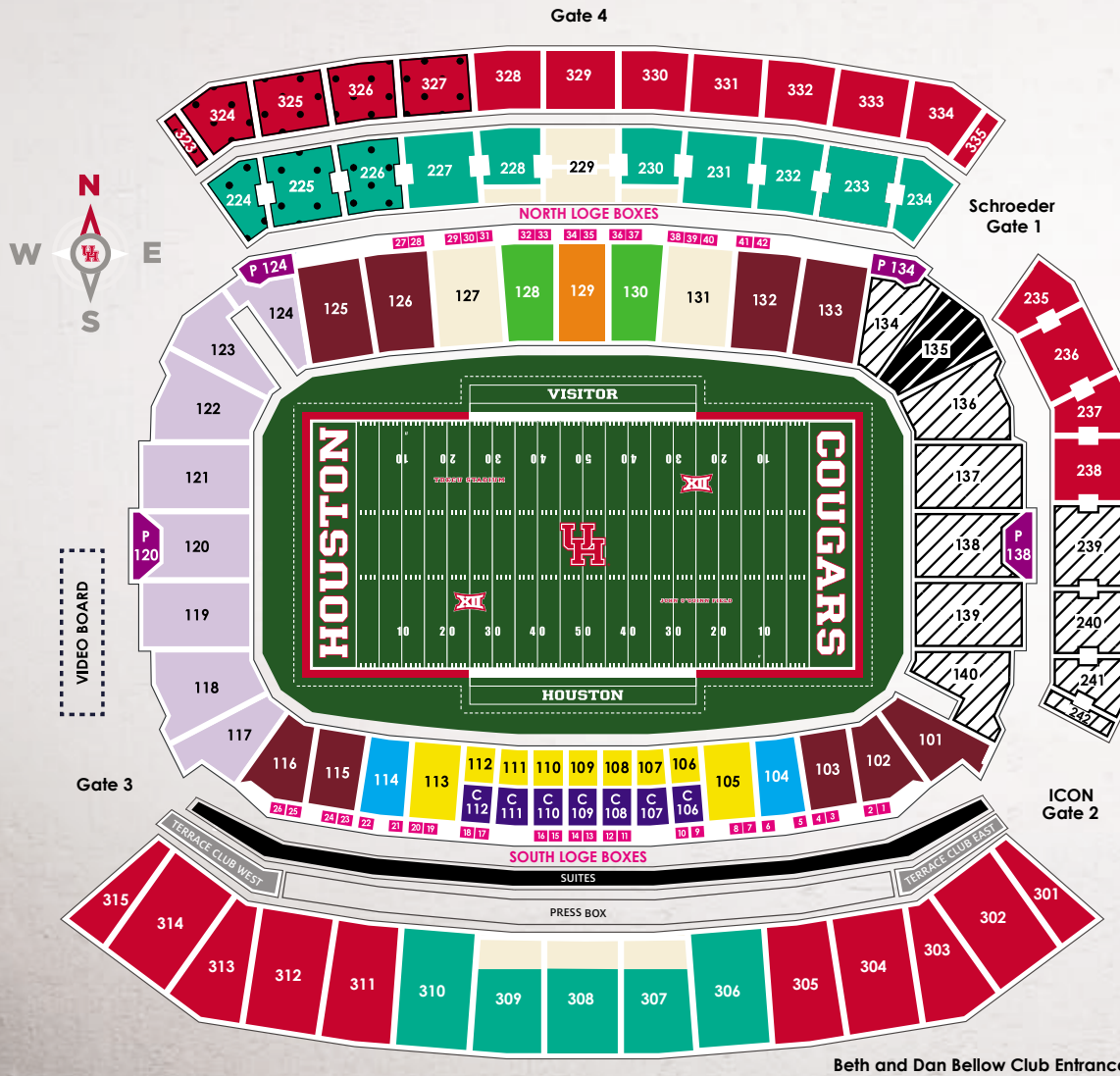
ENDOWMENT PRIOR TO 2000

500 POINTS (1 TIME CREDIT)



FOOTBALL SEATING

TDECU STADIUM SEATING MAP 2024 University of Houston Football Season Ticket Pricing



	TICKET PRICE	DONATION*	TOTAL PRICE
Suites	Contact Cougar Pride (713)-743-4684		
Loge Boxes	Contact Cougar Pride (713)-743-4684		
Cougar Club	\$500	\$2,000	\$2,500
Terrace Club East & West	\$500	\$900	\$1,400
Coach Yeoman Hall Club	\$400	\$700	\$1,100
Party Patios	\$400	\$700	\$1,100
South Prime Chairbacks	\$350	\$650	\$1,000
North Prime Chairbacks	\$350	\$500	\$850
Sideline Chairbacks	\$350	\$375	\$725
Sideline Bleacherbacks	\$350	\$275	\$625
Sideline Bleachers	\$250	\$225	\$475
Lower Endzone Bleachers	\$150	\$50	\$200
Mid-Sideline/Upper Sideline Bleachers	\$125	\$25	\$150
Mid-Endzones/Upper Sideline Bleachers	\$79	\$20	\$99

*Cougar Pride 'Football Per Seat' Commitment payments count towards annual Cougar Pride giving levels.

	TICKET PRICE	DONATION*	TOTAL PRICE
Sideline Bleachers	\$150	\$50	\$200
Lower Endzone Bleachers	\$125	\$25	\$150
Mid-Sideline/Upper Sideline Bleachers	\$79	\$20	\$99

Young Alumni & UH Faculty/Staff Seating^

Sideline Bleachers	\$150	\$50	\$200
Lower Endzone Bleachers	\$125	\$25	\$150
Mid-Sideline/Upper Sideline Bleachers	\$79	\$20	\$99

*Cougar Pride 'Football Per Seat' Commitment payments count towards annual Cougar Pride giving levels. ^Up to five (5) years after graduation (2019-2023) and all current UH system-wide faculty & staff

Student Section

- Spirit Of Houston (Band)
- The Cage (Student Section)

Visiting Team

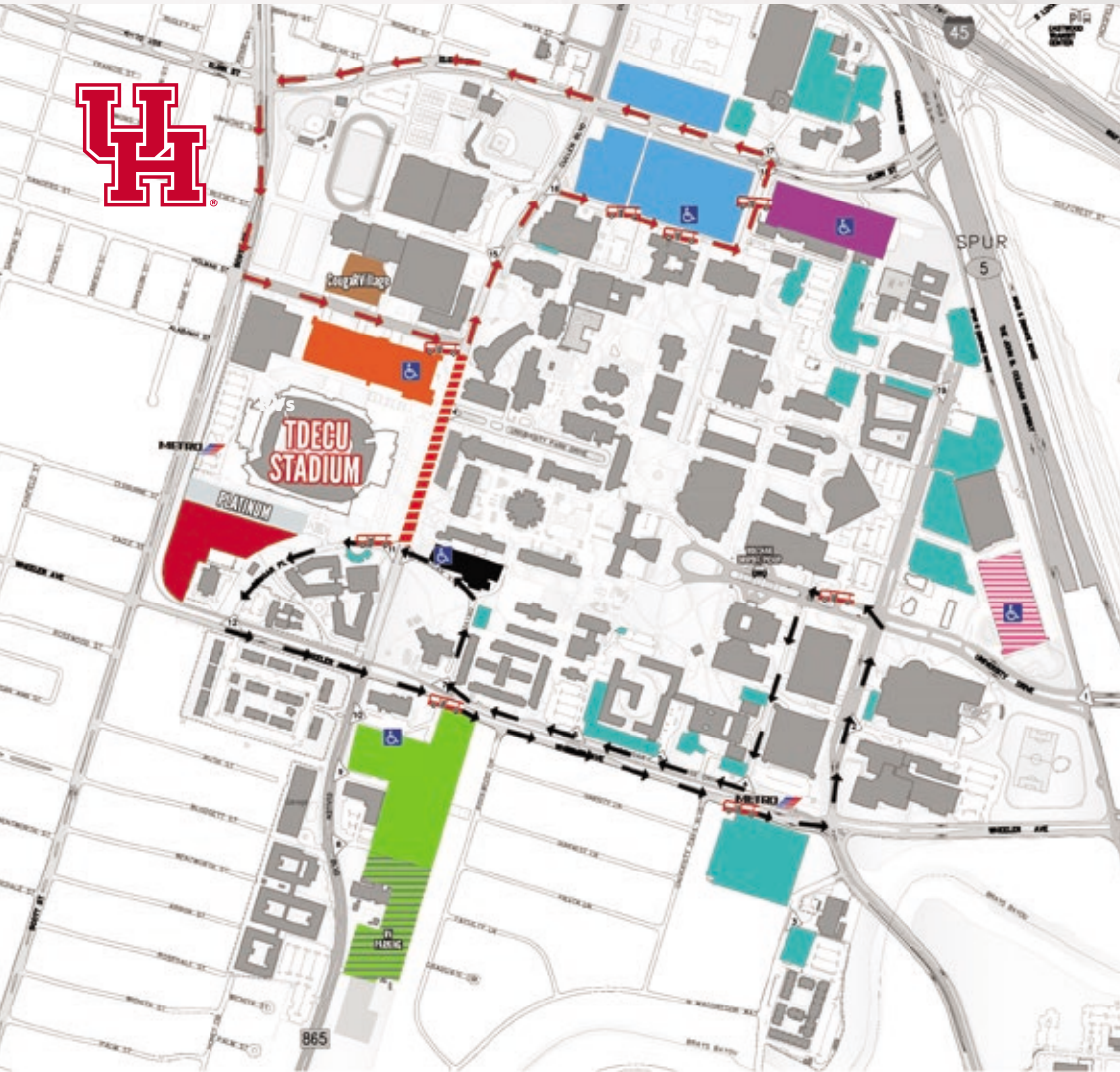
- Visiting Team
- Visiting Team

UHCUGARS.COM/TICKETS | 713-GO-COOGS (462-6647)





FOOTBALL PARKING



COUGAR PRIDE GIVING LEVELS

- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> ■ CORBIN J. ROBERTSON SOCIETY
(\$30,000+) ■ OLYMPIANS CIRCLE
(\$17,500-\$29,999) ■ PLATINUM CLUB
(\$10,000-\$17,499) ■ DIRECTOR'S CIRCLE
(\$6,000-\$9,999) ■ COACH'S CLUB
(\$3,000-\$5,999) | <ul style="list-style-type: none"> ■ ALL-AMERICAN CLUB
(\$1,250-\$2,999) ■ ALL-CONFERENCE CLUB
(\$675-\$1,249) ■ CAPTAIN'S CLUB
(\$450-\$674) ■ VARSITY CLUB
(\$150-\$449) |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

2024 Houston Football Parking Map

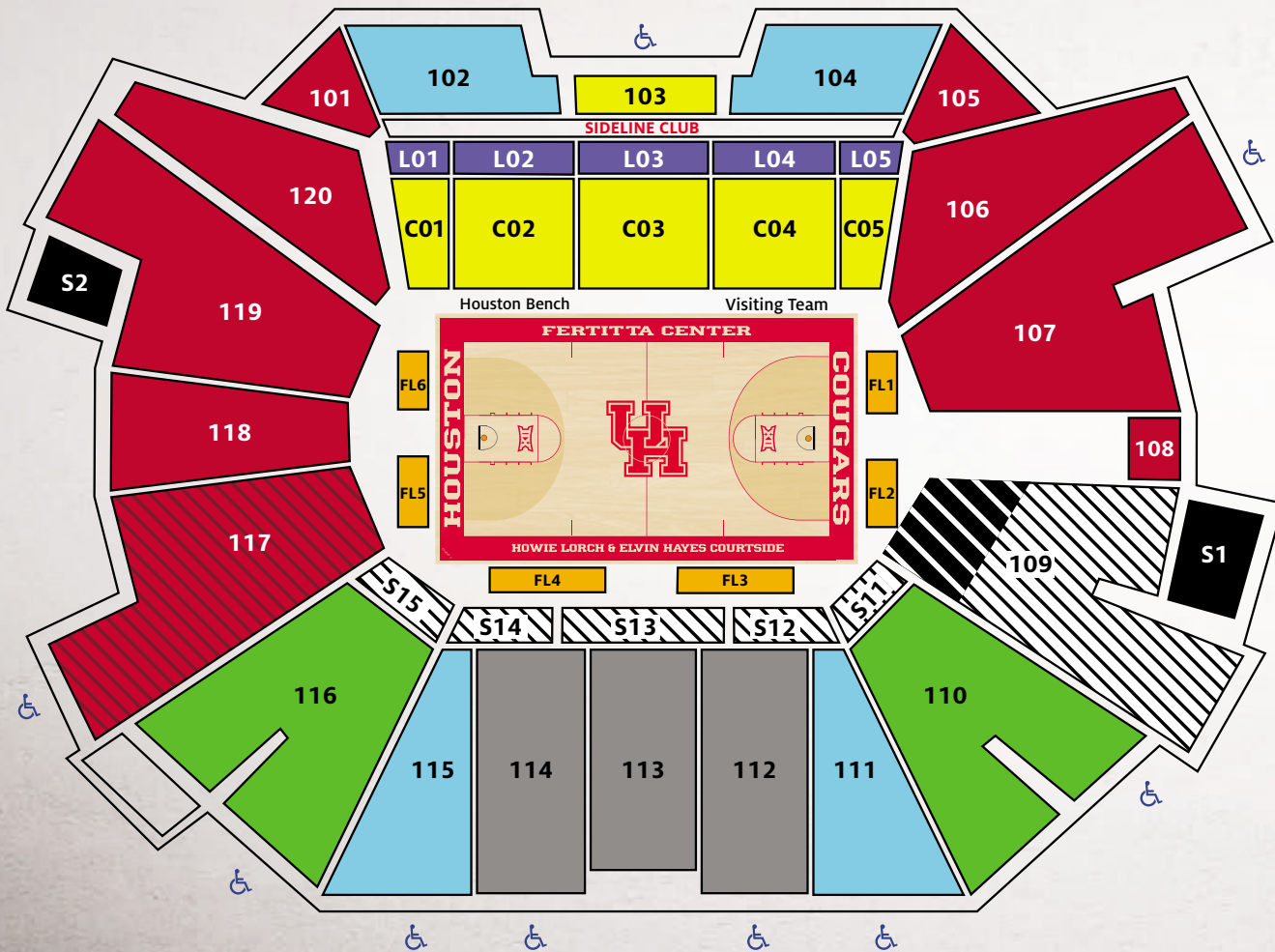
Football Parking Will Be Initially Allocated Based Upon The Cougar Pride Priority Point System Prior To July 31, 2024

- | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> ■ Platinum Reserved Lot
- Corbin J. Robertson Society
- Olympians Circle
- Platinum Club ■ Stadium Garage
- Coach's Club
- All-American Club ■ \$30-\$50 Gameday Text-To-Pay Lots ■ \$30 Gameday Credit/Debit Garage ■ \$30 Gameday Credit/Debit Garage | <ul style="list-style-type: none"> ■ Red Lot
- Director's Circle ■ Green Lot
- All-Conference Club
- Captain's Club ■ \$30 Gameday Cash/Credit/Debit Garage ■ \$125 Gameday Credit/Debit RV Lot | <ul style="list-style-type: none"> ■ RVs COUGARVILLE
Please Contact Cougar Pride For More Information ■ Blue Lots
- Varsity Club ■ \$50 Gameday Credit/Debit Lot |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
- METRO METRO RAIL STOP - - - - Road Closed (6 Hours prior to Kickoff)
 SHUTTLE STOP ● LOT ENTRANCE

¹ All parking passes will be allocated based upon the Cougar Pride priority point system. The minimum contribution does not guarantee parking in a particular lot.
² In the event a parking lot becomes unavailable for use, Houston Athletics will move you to the best available alternative parking option until the situation is resolved.
³ Only Houston Football season ticket holders receive parking passes.
⁴ 2024 Houston Football parking is subject to change.



BASKETBALL SEATING



FERTITTA CENTER SEATING

Luxury Seating*

	TICKET PRICE	DONATION+	TOTAL PRICE
Courtside Seating	\$1,430	\$1,000	\$2,430
Hollywood Chairs & Loge Seating	\$920	\$700	\$1,620
Club & Terrace Seating	\$800	\$550	\$1,350

Priority Chairback*

	TICKET PRICE	DONATION+	TOTAL PRICE
Priority Chairbacks	\$550	\$350	\$900

+Basketball Per Seat Donations count towards annual Cougar Pride Giving Levels.

Chairback Seating

	TICKET PRICE	DONATION+	TOTAL PRICE
Sideline Chairbacks	\$500	\$275	\$775
Corner Chairbacks	\$430	\$200	\$630
Baseline Chairbacks	\$300	\$175	\$475

Young Alum & UH Faculty/Staff^

	TICKET PRICE	DONATION+	TOTAL PRICE
Young Alum & Faculty/Staff	\$200	\$130	\$330

+Basketball Per Seat Donations count towards annual Cougar Pride Giving Levels.

^Up to five (5) years after graduation (2019-2024) and all current UH system-wide faculty @ staff

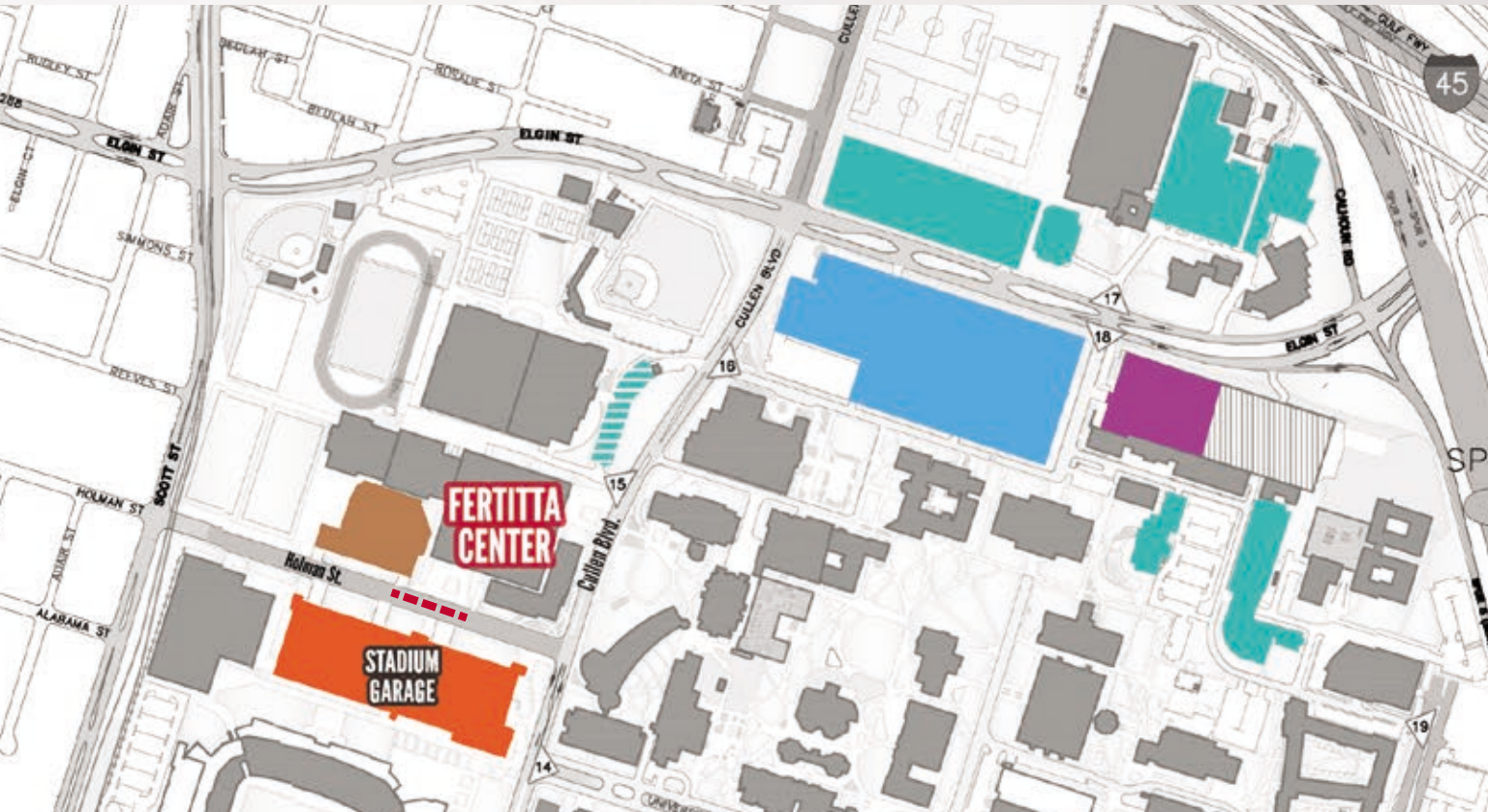
Student Section

- Spirit Of Houston (Band)
- The Cage (Student Section)

UHCOUGARS.COM/TICKETS | 713-GO-COOGS (462-6647)

*For additional information on Fertitta Center commitments for Luxury and Priority Chairback seating, please contact Cougar Pride at 713.743.GoUH (4684) or email cougarpride@uh.edu.

BASKETBALL PARKING



2024-25 Houston Men's Basketball Parking Map

Men's Basketball Parking will be initially allocated based upon the Cougar Pride Priority Point System prior to July 31, 2024

- Tan Lot**
 - Corbin J. Robertson Society
 - Olympians Circle
 - Platinum Club
- Stadium Garage**
 - Director's Circle
 - Coach's Club
 - All-American Club
- Blue Lot**
 - All-Conference Club
 - Captain's Club
 - Varsity Club
- \$30 Gameday Text-To-Pay Lots**
- \$30 Gameday Credit/Debit Garage**
- \$40 Gameday Text-To-Pay Lot**

--- Road Closed (90 Minutes Prior to Tipoff)

¹All parking passes will be allocated based upon the Cougar Pride Priority Point System. The minimum contribution does not guarantee parking in a particular lot.
²In the event a parking lot becomes unavailable for use, Houston Athletics will move you to the best available alternative parking option until the situation is resolved.
³Only Houston Men's Basketball Season Ticket Holders received parking passes.
⁴2024-25 Houston Men's Basketball Parking is subject to change.

COUGAR PRIDE GIVING LEVELS

- CORBIN J. ROBERTSON SOCIETY**
 (\$30,000+)
- OLYMPIANS CIRCLE**
 (\$17,500-\$29,999)
- PLATINUM CLUB**
 (\$10,000-\$17,499)
- DIRECTOR'S CIRCLE**
 (\$6,000-\$9,999)
- COACH'S CLUB**
 (\$3,000-\$5,999)
- ALL-AMERICAN CLUB**
 (\$1,250-\$2,999)
- ALL-CONFERENCE CLUB**
 (\$675-\$1,249)
- CAPTAIN'S CLUB**
 (\$450-\$674)
- VARSITY CLUB**
 (\$150-\$449)



MEMORIAL HERMANN FOOTBALL OPERATIONS CENTER

The Memorial Hermann Football Operations Center will be a 105,000 square foot facility that will house the Houston football program. The Memorial Hermann Football Operations Center will feature amenities including state-of-the-art sports performance centers, an academic support services suite, a leading-edge locker room facility, student-athlete flex space, and an office space to house the Houston Football coaching and support staff. Naming opportunities are still available for the project.



SPORTS PERFORMANCE



AUDITORIUM



PLYOMETRIC STAIR



LOCKER ROOM



HYPE TUNNEL



SPORTS MEDICINE



POST-WORKOUT COLD TANK



FUELING CENTER



STADIUM VIEW



CLUB



CLUB ENTRY



SUITE

The Memorial Hermann Football Operations Center will also provide additional premium seating to TDECU Stadium with 14 suites, a 450-seat club section with access to an 11,000-square-foot club, and a 350-seat roof terrace facing inward to John O'Quinn Field. The seat selection process will take place in the summer of 2025.



SPORT-SPECIFIC GIVING

Houston Athletics fields 17 varsity sport programs, each of which have specific needs to compete at the highest level.

Making a donation to a particular sport program ensures your gift is used to cover needs beyond the program's operating budget. Sport-Specific donations do not count towards your Cougar Pride giving level & benefits, but do accrue priority points and offer their own membership benefits.



**BASEBALL
DUGOUT CLUB**



**MEN'S BASKETBALL
50/50 CLUB**



**WOMEN'S BASKETBALL
FAST BREAK CLUB**



**FOOTBALL
HUDDLE & 46ERS**



**MEN'S GOLF
PROJECT 17**



**WOMEN'S GOLF
PAR 4**



**WOMEN'S SOCCER
COUGAR RESERVES**



**SOFTBALL
DIAMOND CLUB**



**SWIMMING & DIVING
FREESTYLE FUND**



**WOMEN'S TENNIS
CENTER COURT CLUB**



**MEN'S AND WOMEN'S
TRACK AND FIELD
THE PODIUM CLUB**



**VOLLEYBALL
POINT HOUSTON**

IMPORTANT DATES

MAY 10

Football Renewal
Deadline

MAY 20

TDECU Stadium
Seat Upgrade
Process

MAY 28

Men's Basketball
Renewal Start Date

JULY 28

Men's Basketball
Renewal Deadline

AUG 1

2024-2025 Cougar
Pride Benefits Begin

AUG 23

Houston Athletics
Kickoff Event

DEC 31

Year End Charitable
Gift Tax Deadline





COMPLIANCE

Compliance Update

The Office of Athletics Compliance at the University of Houston would like to thank you for your continued interest in and support of our Athletic Department. As a donor to Cougar Pride, you are in a unique position to be able to interact with our student-athletes. As there are many NCAA rules, we encourage you to ask before you act so that we can assist you in finding a way to help our student-athletes without jeopardizing their eligibility.

Extra Benefits

Benefits provided by fans of our program may be considered an "extra benefit", which is impermissible under NCAA rules.

How To get Involved

OCCASIONAL MEALS

Donors are permitted to host an occasional meal in their home for a team or group of student-athletes.

DONATIONS TO THE ATHLETICS DEPARTMENT

While considered an extra benefit to give cash and gifts directly to student-athletes, donors may donate money or items directly to the athletics department for the benefit of student-athletes.

**3204 Cullen Blvd., Ste. 2004
Houston, TX 77204**

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